

**Press Release
For Immediate Release
Monday, April 6, 2020
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THE CATALYST ANNOUNCES NEW CHIEF EXECUTIVE OFFICER

[HUNTSVILLE, AL] - The Catalyst Center for Business & Entrepreneurship is pleased to announce the selection of Lisa Davis Mays, JD, CFRE (Juris Doctor, Certified Fundraising Executive), as the new Chief Executive Officer (CEO) beginning May 1, 2020.



LISA DAVIS MAYS

Over 90 applications were received for this position with many outstanding candidates; however, Lisa's entrepreneurial spirit, passion, legal and financial background, and fundraising experience impressed the CEO Search Committee as she possesses the top attributes deemed by the Board of Directors as essential of the CEO. Lisa's inspiring attitude and her willingness to learn and support are second to none. She has already made a huge impact on our community and we look forward to the impact she will make for The Catalyst.

“I am very pleased with the CEO Search Committee’s selection,” says Joanne Randolph, current CEO. “I believe Lisa will be able to take The Catalyst to new heights and knowing that gives me comfort as I retire.”

Lisa has a unique combination of professional experience and personal integrity that will make her an excellent addition to The Catalyst team. She spent the last eight years in the nonprofit sector impacting numerous lives and raising millions of dollars, and her career path has given her a great deal of varied experience in the areas of fund development, grant writing, capital campaigns, public speaking, strategic planning, marketing, public relations, business transactions, and relationship building.

The Catalyst team is excited to have Lisa Davis Mays join our team and know that she will inspire and impact many lives in the future. Please reach out to her and welcome her aboard at [Lisa Davis Mays](#)

About The Catalyst

The Catalyst Center serves entrepreneurs and small business owners in every stage of business. We aim to provide best-in-class coaching, in-demand services, and relevant programs to foster the success of small businesses.

The Catalyst is a 501(c)(3) nonprofit and all contributions are 100% tax deductible.