



Like all of you, we have been closely monitoring the updates and impacts of the COVID-19 virus. We wanted to let you know that we will be operating remotely in the upcoming weeks in hopes of reducing the spread of this virus. We have been preparing for this over the past few weeks to ensure that our clients will continue to receive prompt services.

Small businesses are a vital part of the U.S. economy. With the recent news and concerns of the coronavirus (COVID-19), The Catalyst is sharing the latest business resources, assistance and guidance. Please read the following important update to The Catalyst operations now in effect.

- **Workshops.** Our workshops will be held online through ZOOM. Registration is available at Eventbrite.com. For any questions, please contact us at info@catalystcenter.org.
- **Coaching Sessions.** Coaches are available to participate in remote coaching sessions via phone, email and video. This slow-down may be the perfect opportunity for you to fit in some professional development or business coaching! Please contact us at 256 428-8190 or info@catalystcenter.org or if you would like to schedule a coaching session.
- **SBA Guidance & Assistance for Small Businesses at SBA.GOV.** The U.S. Small Business Administration (SBA) has posted information regarding loan programs and guidance for businesses. [Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease 2019 \(COVID-19\)](#)
- **CDC Guidance & Prevention Protocols for Businesses at CDC.GOV.** The Centers for Disease Control & Prevention (CDC) has issued COVID-19 guidance for businesses and is updating them as new developments occur. Please refer to the following links for the most up-to-date information about COVID-19:
 - [Resources for Business & Employers](#)
 - [General Info & FAQs](#)
 - [Steps to Preventing Illness](#)
 - [Preventing COVID-19 Spread in Communities](#)

The health of small business owners, their employees and our network of volunteers remain our top priority.

The Catalyst is committed to providing the best services we can during this difficult time. We will keep you updated as resources and guidance become available.

Joanne Randolph
President & CEO